# Case Study - Website **VUAEV**



# **Industry Segment**

**Business Solution** 

#### **Country**

Dubai, UAE

#### Language

English

#### **Client Profile**

Client is one of the leading company for AV products in UAE

# **Technology & Tools**

WordPress CSS JavaScript jQuery MySQL Linode

# **Objective**

To develop a public website for AV products company.

### **Business Challenges**

- ✓ The website should have an easy to use and streamlined content management system.
- ✓ Our client wanted a site that would offer a compelling user experience across multiple devices and have a streamlined enquiry.
- ✓ They also wanted to enhance the website's design, optimize layout and user interface.
- ✓ The website should have consistent branding

#### Solution

- ✓ The website had been built in WordPress.
- ✓ It majorly highlighted her as a brand and making visible the products they offer
- ✓ We have developed all the products brochure and categories with downloadable file
- ✓ Website was also built on unique custom design with logo

#### Result

The customer was delighted with the public website design and the simple user interface it had which enabled easy navigation of the website. The freshly launched website saw a considerably increase the traffic as well as many enquiries for the

VUEAV





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