

Case Study - Website

VUEAEV



Industry Segment

Business Solution

Country

Dubai, UAE

Language

English

Client Profile

Client is one of the leading company for AV products in UAE

Technology & Tools

WordPress
CSS
JavaScript
jQuery
MySQL
Linode

Objective

To develop a public website for AV products company .

Business Challenges

- ✓ The website should have an easy to use and streamlined content management system.
- ✓ Our client wanted a site that would offer a compelling user experience across multiple devices and have a streamlined enquiry.
- ✓ They also wanted to enhance the website's design, optimize layout and user interface.
- ✓ The website should have consistent branding

Solution

- ✓ The website had been built in WordPress.
- ✓ It majorly highlighted her as a brand and making visible the products they offer
- ✓ We have developed all the products brochure and categories with downloadable file
- ✓ Website was also built on unique custom design with logo

Result

The customer was delighted with the public website design and the simple user interface it had which enabled easy navigation of the website. The freshly launched website saw a considerably increase the traffic as well as many enquiries for the

