

Case Study - Website Laviva



Industry Segment

Business Solution

Country

Dubai, UAE

Language

English

Client Profile

Client is one of the leading group of companies in the fields of real estate development, real estate management, pharmaceutical, E-commerce, distribution, and General Trading.

Technology & Tools

WordPress
CSS
JavaScript
jQuery
MySQL
Linode

Objective

Laviva is part of a group of companies in the fields of real estate development, real estate management, construction, pharmaceutical, retail pharmacies, E-commerce, marketing, distribution, and General Trading in dealing with multinational companies and international brands.

Business Challenges

- ✓ The website should have an easy to use and streamlined content management system.
- ✓ Website users should be able to shop without any hassle.
- ✓ Website should be responsive to ensure it could be used easily on mobiles as well as tablets.
- ✓ The website should support various functions like. The client wanted an online presence, an aspect which adversely affecting his business.
- ✓ He wanted a fresh website design which was not only aesthetically pleasing, but was also intuitive and enabled fast and easy customer customization of their product.

Solution

- ✓ An application was developed by our team which made it possible to host product site for the e-commerce web design.
- ✓ The application had several in-built features.
- ✓ The application allowed users to buy products, opt for daily offers and deals offered by sellers, or even participate in online. A secure payment gateway was provided as well for the selling and online.

Result

The customer was delighted with the public website design and the simple user interface it had which enabled easy navigation of the website. The freshly launched website saw a considerably increase the traffic as well as a enquiries for the client.

