

Case Study - Website

KGRDCP College



Industry Segment

Educational Website

Country

India

Language

English

Client Profile

Client is one of the leading Education Institute where they wanted WordPress website.

Technology & Tools

WordPress
CSS
JavaScript
jQuery
MySQL
Linode

Objective

KONKAN GYANPEETH TRUST", Karjat was established in 1989 under the able, dynamic leadership of Honourable Late Shri P.N. Dharkar a visionary and an eminent educationist.

To continually assess and assure quality of education imparted to the students and to motivate them on a regular basis so as to nourish their hidden talents.

Business Challenges

- ✓ Our client wanted a site that would offer a compelling user experience across multiple devices and have a streamlined admission process.
- ✓ They also wanted to enhance the website's design, optimize layout and user interface.
- ✓ Academic advisor has a huge catalogue of sections and sub sections. Being a content driven platform, client also wanted to generate more leads towards the institute.
- ✓ They wanted a simplified process for each and every person to get all details, admission process, events; information regarding academics was the major informative section to be showcased in simplified manner.

Solution

- ✓ We worked with them to redesign and develop website with particular focus on ensuring users are guided to college and course information they're looking for.
- ✓ The website had been built in WordPress.
- ✓ Additional features of the site included a custom WordPress plugin developed to provide college catalogue information within the context of the website.
- ✓ Informative sections with details knowledge about different process in the college were simplified and displayed.

Result

An Responsive content managed website with appealing and informative information created huge lead for the college database.

We could generate many enquiries with this and increased the branding of the college.

