

# Case Study - Website

## Julia Francis



### Industry Segment

Business Solution

### Country

Dubai, UAE

### Language

English

### Client Profile

Client is one of the leading talent consultant and coach in UAE.

### Technology & Tools

WordPress  
CSS  
JavaScript  
jQuery  
MySQL  
Linode

### Objective

To develop a website for talent consultant Julia Francis where she want to promote her professional services ,it was a website for an individual

### Business Challenges

- ✓ The website should have an easy to use and streamlined content management system.
- ✓ Our client wanted a site that would offer a compelling user experience across multiple devices and have a streamlined enquiries.
- ✓ She also wanted to enhance the website's design, optimize layout and user interface.

### Solution

- ✓ The website had been built in WordPress.
- ✓ It majorly highlighted her as a brand and making visible the services she offers
- ✓ It also focused on the testimonials she has received to enhance her experience
- ✓ Website was also built on unique custom design

### Result

The customer was delighted with the public website design and the simple user interface it had which enabled easy navigation of the website. The freshly launched website saw a considerably increase the traffic as well as many enquiries for the client.

