

Case Study - Ecommerce

Green Tree



Industry Segment

Ecommerce

Country

UAE

Language

English

Client Profile

Client is one of the leading General trading industry.

Technology & Tools

WooCommerce
MySQL
Java
XML
JSON
CSS
Rest API's
HTML5
AWS Cloud

Objective

Greentree has an extensive range of herbal products, power-packed with grandma's secrets, to help you tackle various beauty concerns in a natural and organic manner. Our mission is to make beauty truly wholesome. Greentree's herbal range is result

Business Challenges

As it is an online shopping portal, the client was in need of a robust e-commerce website solution and approached us with following requirements –

- ✓ The website should have an easy to use and streamlined content management system
- ✓ Website users should be able to shop without any hassle
- ✓ Website should be responsive to ensure it could be used easily on mobiles as well as tablets
- ✓ The website should support various functions like
- ✓ The client wanted an online presence, an aspect which adversely affecting his business. He wanted a fresh website design which was not only aesthetically pleasing, but was also intuitive and enabled fast and easy customer customization of their product.

Solution

The customer requirements were carefully analysed by our web developers before providing the following solution:

- ✓ An application was developed by our team which made it possible to host product site for the e-commerce web design
- ✓ The application had several in-built features.
- ✓ The application allowed users to buy products, opt for daily offers and deals offered by sellers, or even participate in online
- ✓ A secure payment gateway was provided as well for the selling and online

Result

The e-commerce website development project was completed successfully, and within time. Some of the highlights of the project include –

The customer was delighted with the e-commerce website design and the simple user interface it had which enabled easy navigation of the website

